



**POLICE & CRIME
COMMISSIONER
for Leicestershire**

Your voice in Leicester,
Leicestershire & Rutland

Our ref: OPCC 158/19

Date: 11th March 2019

Your Ref:

Dear

Freedom of Information Act 2000

I write further to your request for information received 27/02/2019.

I note you seek access to the following information:

1) Do you currently have a contract in place with an external provider for the provision of communication support? Communication support is defined as media management, public relations, social media, internal communication, employing engagement and marketing.

2) What date is the contact due to expire/be up for renewal?

3) Who currently holds this contract (if any)?

4) What was the value of the last communication support contract awarded and what was this for?

3) Is there a provision within your office to have ad-hoc communication specialists work with you, for example on a particular project.

5) When, if ever was a communication review carried out by an external body i.e. communication company, consultant etc. A communication review looks at output, structure, expenditure and impact.

Office of the Police and Crime Commissioner for Leicestershire

Police Headquarters, St John's, Enderby, Leicester LE19 2BX | Telephone 0116 229 8980

Email police.commissioner@leicestershire.pnn.police.uk | Web www.leics.pcc.police.uk



Following receipt of your request, searches were conducted within the Office of the Police and Crime Commissioner's Office to locate information relevant to your request.

Your request for information has now been considered and the information asked for is as follows: -

1) Do you currently have a contract in place with an external provider for the provision of communication support? Communication support is defined as media management, public relations, social media, internal communication, employing engagement and marketing. **YES**

2) What date is the contact due to expire/be up for renewal? **Review to be undertaken March 19**

3) Who currently holds this contract (if any)? **Better Times**

4) What was the value of the last communication support contract awarded and what was this for? **£50,400 p.a. Service provided Communications for Leicestershire, Strategic direction and "Brand" management, external communications, management and delivery of planned media campaigns, Social and digital media and management of the website.**

3) Is there a provision within your office to have ad-hoc communication specialists work with you, for example on a particular project. **NO**

5) When, if ever was a communication review carried out by an external body i.e. communication company, consultant etc. A communication review looks at output, structure, expenditure and impact. **No review has been undertaken by an external body.**

Yours sincerely

Freedom of Information Officer
Information Management Section
Corporate Services
Leicestershire Police

For the Office of the Police and Crime Commissioner Leicestershire

Office of Police and Crime Commissioner